

S.E.VET– Capacity Building Programme

**Integrating Social
Entrepreneurship into Teaching Practices**



Unit 4 Tools & Techniques to incorporate social entrepreneurship into the educational curriculum



Social entrepreneurship is a type of entrepreneurship associated with social activities, often operating within non-profit organizations. This is a relatively young sector that is gaining new strength, and today we will consider all its aspects: types, direction, investment opportunities and assistance from the state in the form of subsidies and privileges. We will consider measures to help social entrepreneurs.



Introduction and Overview

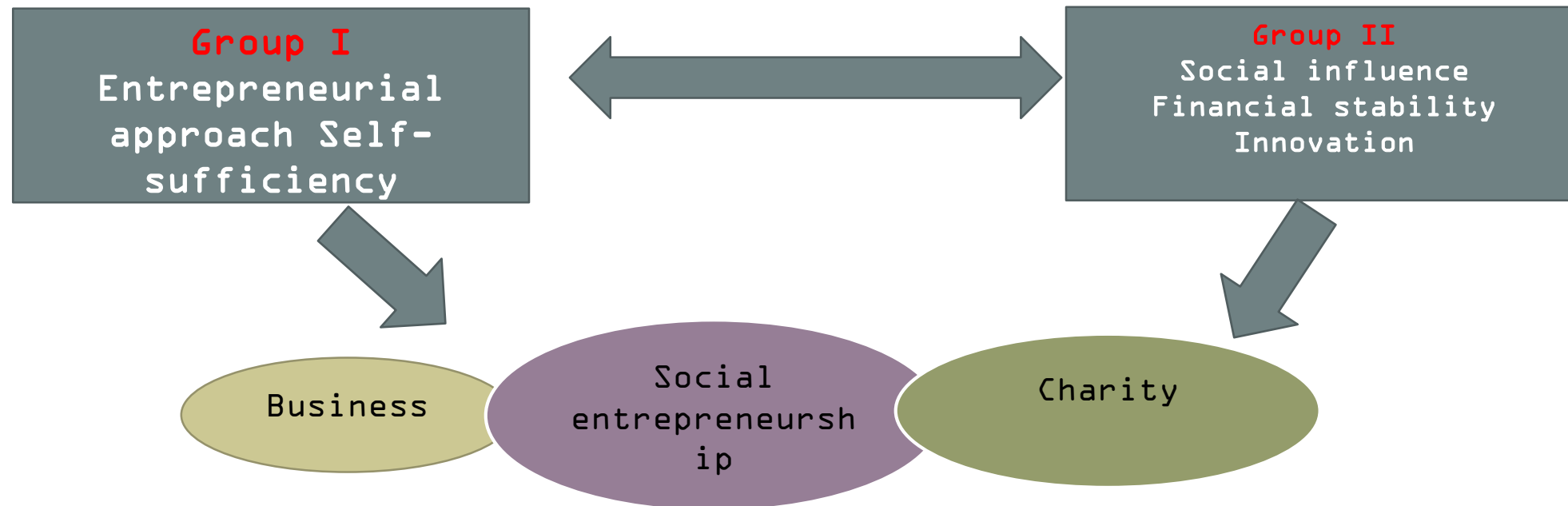
- Create a positive social impact. Adapt and thrive in a changing world. Entrepreneurship education can prepare students for the challenges and opportunities of a dynamic and uncertain future where they will have to deal with complexity, ambiguity and change.
- This course aims to identify aspects of social entrepreneurship that differentiate them from commercial enterprises, but does not cover business development, financial control, project management and other business-critical areas, as these are fundamentally the same for both commercial and social enterprises. : We are starting an exciting journey that promises to bring about positive change and improve many lives.



Theoretical Framework

- What is social entrepreneurship? It is the application of traditional entrepreneurial practices to achieve social goals or social mission.

CRITERIAS



Practical Application

Social entrepreneurship projects



Engineering, IT sector...



Creation of jobs for people with limited opportunities or disabilities, for certain categories of socially disadvantaged population



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Discussion and Reflection



Entrepreneurship education is not a one-size-fits-all approach. Different countries and regions have different needs, challenges, opportunities and cultures that shape their entrepreneurial ecosystems. Therefore, it is important to adopt the best practices of entrepreneurship education from around the world and adapt them to the local context.

One of the main goals of entrepreneurship education is to equip beneficiaries with

- Abilities
- Skills
- Mindset

These three elements are interrelated and complementary because they enable students to identify problems, find solutions, and create value in different contexts.



Conclusion and Summary

Despite the fact that social entrepreneurship in RA is just starting its way, compared to foreign experience, domestic businessmen are already trying to become a full subject of such business. Indeed, a businessman, being busy with an important business from the point of view of society, with a responsible approach, will not remain in the black. Along with all this, we must remember 5 basic principles on which social entrepreneurship is based:

The goal is that the participant of social entrepreneurship not only tries to get the maximum profit, but also solves or at least alleviates one of the existing social problems.

The result of the social entrepreneur is expressed not only in the abstract victory over the "social vice", but also in real numbers, due to the increase in the popularity of his business.

Innovative methods. in order to achieve the above-mentioned goals, the participant of social entrepreneurship attracts investors and for this purpose makes the investment of his enterprise attractive.

Business model self-sufficiency. outside investment and government support will not be endless, so the challenge of the future is self-sufficiency.

The possibility of expansion, involving not only investments, but also stakeholders, including the core entities of the commercial and no enterprise to expand increasing profits important problems.



Conclusion and Summary



Based on the above, we can conclude that social entrepreneurship is a combination of commercial and non-commercial sectors, aimed at the implementation of socially important problems and adapted to the conditions of the modern world.





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Ref. Ares(2023)4048788 - 10/01/2024

Thank you for your attention!



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